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# Application Process Steps

## Commercial

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1. The commercial application is filled out by the dealer or customer and submitted online this is completed utilizing the registered dealer's coded website link. This link is provided to the dealer after dealer registration is completed with REEL.
2. Completed Project Summary executed by dealer's customer is submitted with completed financial package via email to [credit@thinkreelgreen.com](mailto:credit@thinkreelgreen.com) or E-Fax at 855-733-5346 to the reel credit department. The reel credit department will qualify the loan for submission to reel selected lending pool. If dealer does not submit the financials they will be collected from the customer by reel's credit department.
3. Upon receipt of the Completed Application, Executed Project Summary and Financial Package reel will do a preliminary review to determine if the opportunity meets all requirements within the credit criteria before forwarding to a particular lender.
4. Dealer shall be notified if application is put into a pre-qualified status and sent to a lender or declined due to credit application requirements. If the application is pre-qualified, a \$500 (non refundable) lender application fee will be due at the time of submission to Lender. Lender also may decline or ask for additional information before proceeding. Application status will always be available in the dealer portal.
5. If the application is approved by the lender, a Letter of Intent (LOI) will be sent to the applicant for execution and return.
6. After completion, commissioning and inspection, funds due to dealer will be sent ACH directly to the dealer according to the lease directives.

